

NBEA



*Boston*

NBEA 2012  
ANNUAL CONVENTION



**APRIL 3-7, 2012**  
**BOSTON MARRIOTT COPLEY PLACE**

**Register On-line Today**  
**[www.nbea.org](http://www.nbea.org)**

# NBEA 2012 ANNUAL CONVENTION

## Highlights

APRIL 3-7 • BOSTON, MASSACHUSETTS

The NBEA 2012 Annual Convention will be held in Boston, Massachusetts, at the Boston Marriott Copley Place, April 3-7. With more than 70 concurrent sessions that will meet the varied and common goals of business educators, 26 technology workshops to expand specific skills and introduce additional technology, and keynote speakers who will challenge your thinking, you won't want to miss this unique opportunity to learn, network, and sightsee in historic Boston. Repeat concurrent sessions will be held on Friday afternoon. In addition,

NBEA is bringing back a Featured Speaker session on Friday.

### REGISTRATION AND HOSPITALITY

The registration form is located on page XX, and is also available on the NBEA website at [www.nbea.org](http://www.nbea.org). The early registration deadline is March 14 (registrations must be postmarked by this date). Registrations postmarked and received after March 14 and/or paid onsite will be processed at the full registration amount. Indicate the type of registration and number of tickets desired for any function and enclose payment in full. Registrations received without payment will be returned. A \$50 processing fee will be charged for registrations cancelled on or before March 14; after that date, no refunds will be made. All requests for refunds from cancellations must be submitted in writing to NBEA headquarters by March 14. Refunds will be made from NBEA headquarters by June 1. There will be no exceptions to the cancellation policy.

Registration will be open on Tuesday, April 3, from 8:30 a.m. to 6:00 p.m.; Wednesday, April 4, 7:00 a.m. to 3:30 p.m.; Thursday, April 5, from 8:00 a.m. to 3:30 p.m.; and Friday, April 6, from 8:00 a.m. to 11:30 a.m. Registration packets, including all tickets ordered, will be available during registration hours. Members of the NBEA Hospitality Committee will provide attendees with maps and information about Boston.

### ONLINE REGISTRATION

Attendees paying with MasterCard or VISA can also register for the convention online. This process is convenient and totally secure. The registration form can be found at [www.nbea.org](http://www.nbea.org). Individuals paying by check or purchase order must complete the form on page XX and mail it to NBEA.

### ACCOMMODATIONS

Room rates at the Boston Marriott Copley Place are \$169 single occupancy and \$189 double occupancy. Rates are subject to state and local taxes of 14.45% per room per night. There is an additional \$20 charge to have an extra person stay in your room. Return the hotel reservation form on page XX to the Boston Marriott Copley Place by March 14 to ensure availability of the NBEA convention room rate. This form is also available on the NBEA website along with a link to the hotel reservation system for hotel reservations made online. The online link, as well as the hotel reservation form can be found at [www.nbea.org](http://www.nbea.org).

Those booking rooms in the NBEA room block must be registered convention attendees or registered exhibitors. Rooms booked in the block without an accompanying convention registration will be subject to cancellation or rebooked at the hotel's standard room rate. Reservations are accepted on a first-come, first-served basis and are subject to availability.

### NEW PROFESSIONAL AND FIRST-TIME ATTENDEE RECEPTION

If you are a new professional in business education or this is your first time attending an NBEA convention, we invite you to a "get-acquainted" reception on Wednesday, April 4, from 1:30 p.m. to 2:30 p.m. This will be a perfect opportunity for us to welcome you to the convention and provide an overview of the week's activities.

### THE TRADITIONS

No doubt, you are looking forward to the many "traditional events" where NBEA members can network and exchange ideas. Join your peers for the Delta Pi Epsilon luncheon (Wednesday, April 4, from 11:45 a.m. to 1:15 p.m.), a Networking luncheon, (Thursday, April 5 from 12:15 p.m. to 1:45 p.m.) and the NBEA awards luncheon (Friday, April 6, from 12:00 noon to 1:45 p.m.), where we pay tribute to our outstanding colleagues.

The Presidents' Reception is a special event honoring John J. Olivo and NBEA past presidents. It will be held Wednesday, April 4, from 6:30 p.m. to 7:30 p.m. All attendees are invited to help thank these individuals for their service to NBEA.

The NBEA Networking Reception is a wonderful opportunity to relax and visit with your colleagues from across the country. The reception will be held on Thursday, April 5, from 5:15 p.m. to 6:30 p.m.

# PROFESSIONAL DEVELOPMENT SEMINARS

The following professional development seminars are offered in conjunction with the NBEA 2012 Annual Convention and are available to NBEA member registrants through advanced purchase only. Registrations are handled on a first-come, first served basis.

## **The Accounting Pilot and Bridge Project Training Session** *(Ticket Required)*

**Sunday, April 1 - Tuesday, April 3**

The goal of the Accounting Pilot and Bridge Project is to have The College Board, which owns the rights to Advanced Placement (AP) courses, consider a proposal for adopting an Advanced Placement (AP) Accounting course and exam. Now entering its fifth year, the Accounting Pilot and Bridge Project has trained approximately 450 teachers nationwide. To participate in the pilot, teachers must attend an annual training session, and we are pleased to announce that a training session will be held prior to the NBEA 2011 Annual Convention.

### **The training is scheduled as follows:**

**Sunday, April 1, 8:00 a.m. – 5:00 p.m.**

**Monday, April 2, 8:00 a.m. – 5:00 p.m.**

**Tuesday, April 3, 8:00 a.m. – 5:00 p.m.**

The training program for the Accounting Pilot and Bridge Project is an intensive professional development seminar that offers subject-specific training on the content of the course, best practices for teaching accounting, and a forum for exchanging ideas about how to implement the course and exam.

*Participating teachers must be registered to attend the NBEA Convention and attend each day of the training session.*

**Instructor:** Dan Deines, Kansas State University, Manhattan, KS

## **Boston Federal Reserve – The Financial Crises** *(Ticket Required)*

**Wednesday, April 4, 8:00 a.m. – 11:30 a.m.**

This seminar will be held at the Federal Reserve Bank of Boston and will focus on the financial crisis impacting today's economy. Learn the who, what, when, where, how, and why behind the financial crisis along with teaching materials on this topic that can be used in the classroom. In addition, a Federal Reserve Education specialist will discuss and demonstrate additional materials that are available through the Federal Reserve.

**Facilitator:** Gregory Valentine, University of Southern Indiana, Evansville, IN

## **Teaching Business and Entrepreneurship in the 21st Century Classroom.**

**Wednesday, April 4, 9:00 a.m. – 11:30 a.m.**

This session will help you change the way you deliver business education in your classroom. Come and explore the ways that business education is changing the lives of students and also provide a wealth of FREE business, marketing and entrepreneurship curriculum materials to immediately implement into your classroom. This session will conclude with a powerful presentation on developing the Entrepreneurial Mindset within your students.

**Presenters:** Paul Galbenski, Oakland Schools Technical Campus Southeast, Royal Oak, MI; Mike Bernacchi, University of Detroit Mercy, Detroit, MI; David Galbenski, Lumen Legal, Royal Oak, MI

*At the conclusion of the session, enjoy a nice dining experience and take home the recipes.*

The International Society of Business Education (ISBE) will be holding a reception for business educators from all over the world. The reception will take place on Thursday, April 5, from 6:15 p.m. to 7:30 p.m.

The silent auction gives you the opportunity to bid on an exceptional variety of prizes assembled by members from each state and region to raise money for the NBEA National Marketing Program.

## **EARN PDU CREDITS**

Professional development unit (PDU) credits can be earned at the NBEA 2012 Annual Convention. Workshops, concurrent sessions, and professional development seminars qualify for PDU credits. An attendance form will be included in your registration bag. After the convention, submit the form to your school/institution to indicate your professional development participation.



# NBEA 2012 ANNUAL CONVENTION

## Highlights

APRIL 3-7 • BOSTON, MASSACHUSETTS

### SUNDAY, APRIL 1- TUESDAY, APRIL 3

Professional Development Seminar  
*The Accounting Pilot and Bridge Project  
Training Session*

See p. XX for seminar description

### TUESDAY, APRIL 3 8:30 A.M. – 6:00 P.M.

Convention Registration, Resource  
Center, and Hospitality

### 9:30 A.M. – 12:00 P.M. Technology Workshops

*Workshop 1A: 1A Using Eluminate and  
Wikis to Promote Student Collaboration*

(Beginning/Intermediate)

*Workshop 1B: Google Docs: Making  
Collaboration So Much Easier*  
(Beginning/Intermediate)

### 12:30 P.M. – 3:00 P.M. Technology Workshops

*Workshop 2A: The Future is Here: An  
Office 2010 Overview*

### 12:30 P.M. – 2:00 P.M. Technology Workshops

Workshop 2B: Have You Ning(ed)  
Today? (Beginning/Intermediate)

### 4:00 P.M. – 5:30 P.M. Technology Workshops

*Workshop 3A: Adobe Photoshop  
Bootcamp (Beginning)*

*Workshop 3B: Microsoft Office 2010  
Web Apps—Are You Using Them?*  
(Beginning/Intermediate)

### 4:00 P.M. – 6:00 P.M. National Association for Business Teacher Education (NABTE) Session

Wine & Cheese Expo

### 6:00 P.M. – 7:30 P.M. Technology Workshops

*Workshop 4A: Camtasia: How to Record  
and Edit Screencasts and Digital Stories  
in the Classroom*  
(Beginning/Intermediate)

*Workshop 4B: Weaving a Web Page with  
Dreamweaver*

### WEDNESDAY, APRIL 4 7:00 A.M. – 3:30 P.M.

Convention Registration, Resource  
Center, and Hospitality

### 8:00 A.M. – 11:30 A.M.

Professional Development Seminar

Tour the Boston Federal Reserve  
See p. XX for seminar description

### 8:30 A.M. – 11:30 A.M.

National Association of Supervisors  
for Business Education (NASBE)  
Rap Session

Communication session for state and  
local supervisors concerning business  
education trends and issues.

### 8:30 A.M. – 11:30 A.M.

National Association for Business  
Teacher Education (NABTE)  
Research Conference

### 9:00 A.M. – 11:30 A.M.

Technology Workshops

*Workshop 5A: Top 25 H.O.T. 2012 Web  
Tools for Today's Business Educator*  
(Beginning/Intermediate)

*Workshop 5B: Lights, Camera, Learn!  
Windows Live Movie Maker (Beginning)*

### 9:00 A.M. – 11:30 A.M.

Professional Development Seminar  
Teaching Business and Entrepreneurship  
in the 21st Century Classroom

### 10:00 A.M. – 3:15 P.M.

Exhibit Hall Open for Attendees

### 10:30 A.M. – 11:30 A.M.

Concurrent Sessions

*Session 1: Problem-Based Learning: An  
Interactive Introduction*

Problem-based learning connects  
classroom learning to real-life contexts,  
engaging students in collaboration and  
action. Participants will learn about  
resources and reflect on problem-based  
learning and the evidence that it works.

*Session 2: Entrepreneurship Issues*

*Session 3: Creating a 21st Century  
Learning Environment to Prepare  
Today's Students for Workplace Success*

Learn cutting-edge business and  
technology trends while discovering  
contemporary learning strategies that  
will enable you to create learning-

centered instruction that prepares  
secondary and postsecondary students  
for rewarding and successful business  
careers in the 21st century workplace.

### 11:45 A.M. – 1:15 P.M.

Delta Pi Epsilon Luncheon

Presentation of the Delta Pi Epsilon  
Research Award

### 12:30 P.M. – 3:00 P.M.

Technology Workshops

*Workshop 6A: Web 2.0 Toolkit for  
Teachers: The Top Free Apps for 2012*  
(Beginning/Intermediate)

*Workshop 6B: Google Docs: Making  
Collaboration so Much Easier*  
(Beginning/Intermediate)

### 1:30 P.M. – 2:30 P.M.

Concurrent Sessions

*Session 1: Digitize Your 3-Ring Binder*

Bring Your Own Laptop (BYOL) and  
come to this session to learn how to  
create your own LiveBinder. LiveBinder  
is a free, web-based resource for  
collecting and sharing resources. Learn  
how you and your students can use  
this application to gather and organize  
resources; share and collaborate; and  
create portfolios and presentations. This  
session will teach the basics of creating  
and saving information in a binder;  
uploading and adding documents;  
inserting media; tips and tricks to help  
customize the layout of information in  
your binder; how to use LiveBinder in  
your browser; and ideas for use in the  
classroom. This session is limited to 20  
participants.

*Session 2: Leveraging Grant Resources*

External resources from foundations,  
state, regional, and federal agencies  
can help a college or district continue  
to grow and innovate. Understanding  
the various opportunities, risks, time  
commitments, and rewards is crucial.  
This interactive session will cover such  
areas as idea development, identification  
of the most appropriate granting agency,  
turning vision into implementation,  
writing for reviewers, and tips and  
strategies that are of proven value  
in presenting an applicant's case to  
reviewers.

*Session 3: The Time is Ripe for Business Education*

Service learning, a teaching and learning approach that integrates community service with academics, enriches learning, teaches civic responsibility, and strengthens communities. This session will present practical strategies that business/technology educators can use to engage their students and to build class-based, school-wide, and district-wide CSL project support.

**1:30 P.M. – 2:30 P.M.**

Update on Economic Education

*Virtual Economics 4.0*

Virtual Economics 4.0 is an interactive tool that helps to understand the most important concepts in economics and personal finance, and to find the right lessons to teach at your grade level. A database of over 1,400 lessons can be searched by grade level, concept, national standards or state standards. The glossary also puts over 500 economics terms and definitions at your fingertips.

**1:30 P.M. – 2:30 P.M.**

Delta Pi Epsilon Research Award Report

Presentation of the research report by the award winner

**1:30 P.M. – 2:30 P.M.**

First Timers & New Professionals Reception

This event is designed for first-time attendees. Learn about the week's convention and social activities, meet other "first-timers," and mingle with some of NBEA's leaders.

**2:00 P.M. – 3:15 P.M.**

Visit Exhibits

**3:30 P.M. – 5:00 P.M.**

Opening General Session

**5:15 P.M. – 6:15 P.M.**

Presiding: Diane J. Fisher, University of Southern Mississippi, Hattiesburg, MS (NABTE President)

**5:30 P.M. – 7:00 P.M.**

Technology Workshops

*Workshop 7A: Dreamweaver (Beginning/Intermediate)*

*Presenter: Angela McCallie, Lonoke High School, Lonoke, AR*

*Workshop 7B: E-Portfolios (Beginning/Intermediate)*

**6:30 P.M. – 7:30 P.M.**

President's Reception

This special event honors John J. Olivo, NBEA President, and all past presidents of NBEA

**THURSDAY, APRIL 5**

**8:00 A.M. – 3:30 P.M.**

Convention Registration, Resource Center, and Hospitality

**8:30 A.M. – 9:30 A.M.**

Concurrent Sessions

*Session 1: Integrating Social Media into the Classroom*

Explore the value of social media in the classroom and discover ways to engage and motivate students. Participants will leave with examples and resources to extend the classroom and make the most of social media. Topics include social collaborations such as networking, marketing, blogging, bookmarking, news, video, and photo sharing.

*Session 2: Teaching about the Cloud is a Breeze*

Foggy about the Cloud? Clear up your understanding of software, infrastructure, platform, and data as a service in an easy lesson you can teach using familiar Google productivity tools. Learn how the Cloud precipitates from consumer apps to the enterprise. The forecast also calls for a flurry of cool applications to share in your classroom.

*Session 3: There's an App for That: Valuable Apps for Productivity, Security, Teaching and Learning*

This presentation will inform teachers of iPad apps that are available to help increase use of their iPad for productivity, assessment, and teaching. In addition, research findings, security apps, and tips will be covered.

*Session 4 iIntegrate New Tools and iTeach Business...with iPads*

Do you get excited about new technology devices and then wonder how to integrate the devices into your classroom? Do you want to get your students engaged in their learning? This interactive session will demonstrate multiple iPad applications that can be integrated into the business curriculum. This session will also focus on features of iPads and activities that display 21st century skills such as creativity, problem solving, critical thinking, collaboration, and communication through the use of iPads.

*Session 5: Using Social Media to Recruit and Retain Students*

How might you calculate the ROI of social media tools and their use in education? Explore case studies and scenarios of how different social media tools, from Facebook to Twitter, can be used to promote programs, recruit, and retain students.

*Session 6: Keeping Up with Technology*

This session provides tips on how to use the ever changing technology in business courses including potential challenges relating to academic integrity and the proper use of technology.

*Session 7: The New Mac Attack: Has Increased Popularity of iPads and iPhones Made Apple Ripe for the Picking?*

Learn about security concerns related to the use of iDevices, such as Wi-Fi concerns, as well as malware attacks. In addition, the new Cloud services offering from Apple—iCloud—will be discussed and security issues applicable to Apple's "Cloud" service will be presented. Review the top iPhone and iPad applications for work and play (both free and for purchase) that enable users to maximize the use and potential of their iDevices. Challenges that these apps may pose to an individual's security will also be discussed.

*Session 8 ACT—Achieve Collaboration Using Technology*

This session will incorporate materials, methods, and techniques created and adapted by both presenters. Through the use of technology, methods to engage students in both individual writing assignments, as well as group assignments for both high and low-stakes projects will be demonstrated.

**8:30 A.M. – 9:30 A.M.**

Business in Action Session

**8:30 A.M. – 11:00 A.M.**

Technology Workshops

*Workshop 8A: Web 2.0 Toolkit for Teachers: The Top Free Apps for 2012 (Beginning/Intermediate)*

*Workshop 8B: Top 25 H.O.T. 2012 Web Tools for Today's Business Educator (Beginning/Intermediate)*

**9:00 A.M. – 3:30 P.M.**

Exhibit Hall Open for Attendees

**9:45 A.M. – 10:45 A.M.**

Legislative Seminar

**9:45 A.M. – 10:45 A.M.**

Visit Exhibits



## 11:00 A.M. – 12:00 P.M.

### Concurrent Sessions

#### *Session 1: Learning From Each Other Using a “Brag ‘N Drag” Protocol*

This session will introduce participants to a process that provides a structure for teachers and/or administrators to analyze successes (“Brag”) and participate in structured, constructive conversations designed to address factors that are slowing or blocking progress (“Drags”). Brag ‘N Drag sessions can be used effectively in a variety of contexts—grade level team meetings, academic department meetings, principal meetings, community meetings, as well as site visits.

#### *Session 2: Take Student Learning to the Clouds*

Come discover word Clouds – a great visualization tool that can become a catalyst for discovery, understanding, insight, and discussion with your students. Watch out 21st century teachers; the forecast looks cloudy with a chance of learning!

#### *Session 3: Maintaining Quality Business Education Programs with Fewer Resources: Fitting the Puzzle Pieces Together!*

This session will describe strategies for delivering quality business education programs when faced with declining resources as a result of economic and enrollment factors. Specific strategies and resources such as open source materials will be discussed.

#### *Session 4: First Step to a Sports Marketing Career*

Careers discussed in classrooms will help develop an event planning module that you can implement in your classes. The module serves as an introduction for students to show what it takes to execute an event and what a day to day sports marketing job entails.

#### *Session 5: Money Banking & Business: A Partnership in Banking*

Tucked away in the hills of Northwestern Connecticut, an innovative career education program is combining the efforts of a high school and a bank. This nationally recognized program—called “It’s In the Bank”—operates a branch of Northwest Community Bank. Learn how to develop your own class-based enterprise that can provide students and staff with a remarkable financial literacy opportunity and training program in banking, finance, and technology.

#### *Session 6: Preparing Students for the Global Economy: Ideas for Introducing Global Concepts into the Classroom*

Based upon active learning strategies, this session will introduce global lesson plans suitable for incorporation into any business education classroom. Lesson plans will be provided in electronic format and will be based upon national standards.

#### *Session 7: Understanding Asperger’s Syndrome*

This session will introduce clinical information about Asperger’s Syndrome and provide a framework that can be used to view and understand students with the syndrome. The session will also outline practical strategies for working with students with Asperger’s in school settings.

#### *Session 8: Literacy Strategies for the Business Classroom*

Are you looking for ways to incorporate literacy into your lessons but still allow time to teach YOUR course? Do you need ways to increase vocabulary? Promote active reading? Increase reading skills? Do you want these ways to engage your students and NOT turn your class into a “book or lecture” class? Then you need to attend this session for strategies that can be applied in your business classroom, no matter the level! Resources, actual examples, instructions and accompanying website will be shared.

## 11:00 A.M. – 12:00 NOON

### Business in Action Session

## 12:00 P.M. – 2:30 P.M.

### Technology Workshops

#### *Workshop 9A: “EZ” E-Portfolios Using PowerPoint (Beginning/Intermediate)*

#### *Workshop 9B: Lights, Camera, Learn! Windows Live Movie Maker (Beginning)*

## 12:15 P.M. – 1:30 P.M.

### Networking Luncheon

## 1:30 P.M. – 2:30 P.M.

### Visit Exhibits

## 2:30 P.M. – 3:30 P.M.

### Concurrent Sessions

#### *Session 1: Digital Citizenship*

Do you know the size of your digital footprint? In this increasingly mediated culture, social interactions are tracked, recorded, captured, monitored, bought, and sold to anyone who may be asking. Explore the promises and perils of social media in this interactive session.

#### *Session 2: Integrating Technology—Classroom Faux Pas or Classroom Success?*

This presentation will provide information on how to effectively integrate technology in the classroom. Participants will learn when to integrate technology, be provided with examples of technology tools that can be integrated effectively, and be alerted of technology tools that may hinder the learning process in the classroom.

#### *Session 3: To Believe or Not to Believe—That is Your Decision*

This session will provide information regarding how to critically evaluate the accuracy of online information. The main criteria to be used when evaluating information found on the Internet will be explained, illustrated, and discussed.

#### *Session 4: The Balancing Act: Setting Realistic Goals for Your Professional and Personal Life*

Do you feel as though you are engaged in an ongoing balancing or juggling act between your personal and professional life? Is “work-life balance” achievable or even realistic? What is the ideal balance for educators and what does “balance” really mean? This session will focus on topics of value to faculty/teachers, administrators, and staff serving in K-12, post-secondary, and higher educational settings. Participants will further their understanding of how to establish reasonable goals in regard to “work-life balance” and maintain a healthy attitude and perspective in doing so.

#### *Session 5: What Is Business Education’s Role in STEM?*

This session will provide an overview of a conceptual model that describes “STEM professional/technical” and “STEM enabled” careers. In addition, participants will be provided an update on emerging business skills needed for success and examples of how the integration process works between STEM and the business teacher.

#### *Session 6: Making Students Responsible for Their Writing Improvement*

The lack of effective student writing skills for the professions continues to remain a large problem! This presentation includes proactive steps to help students improve their writing, examples of writing assessment outcomes, a plan to make students responsible for their writing improvement, and tools and tips for reducing instructors’ involvement in writing improvement while improving



student learning. Participants will leave with relevant and manageable techniques and tools that teachers can implement to engage students in their personal writing improvement.

*Session 7 Business Ethics: Business-as-Usual or a Crisis of Trust and Trustworthiness?*

“Educating students for success in business and life” is challenging, especially with the current global chaos and uncertainty. This session explores business ethics—the consequences and how to teach these issues realistically, productively, and in an educationally ethical manner to students.

*Session 8: Adding Fraud and Forensic Accounting Topics to Your Course*

Two relatively new and exciting careers for accountants can be found in the areas of fraud examination and forensic accounting. While each of these are sufficient in scope to require entire courses at the post-secondary level, exposing students at the secondary level to a little bit of the content can get them more excited about accounting and the career opportunities it provides.

*Session 9: A&E = E&E*

Come see how Arts and Entertainment (A&E) are integrated into your Economics and Entrepreneurship classes. Participants will be introduced to art from Currier and Ives, Douglas Crookwell, Norman Rockwell, and others. Learn lessons in entertainment from Lucille Ball, William Shatner, Bill Cosby, and Sponge Bob. A literature review awaits you from Harry Potter to Old Mother Hubbard. Come see and enjoy this Artful and Entertaining session.

**2:30 P.M. – 3:30 P.M.**  
Business in Action Session

**3:45 P.M. – 5:00 P.M.**  
Second General Session

**5:15 P.M. – 6:15 P.M.**  
U.S. Chapter of the International Society for Business Education (ISBE) Business Meeting

**5:15 P.M. – 6:30 P.M.**  
Networking with Your Colleagues

**5:30 P.M. – 7:00 P.M.**  
Technology Workshops

*Workshop 10A: Gaga for Glogster (Beginning)*

*Workshop 10B: Excel 2010 (Intermediate)*

**6:15 P.M. – 7:30 P.M.**  
U.S. Chapter of ISBE Reception

**7:30 P.M. – 9:00 P.M.**  
Technology Workshops

*Workshop 11A: Take a “Word” Walk with Me (Intermediate/Advanced)*

*Workshop 11B: Have You Ning(ed) Today? (Beginning/Intermediate)*

**FRIDAY, APRIL 6**

**8:00 A.M. – 11:30 A.M.**

Convention Registration, Resource Center, and Hospitality

**8:30 A.M. – 9:30 A.M.**

Concurrent Sessions

*Session 1: The Perils of E-mail and the Internet for Educators: Avoiding the Avoidable in the Digital Age*

Digital technology has fundamentally changed our professional and working environment. This workshop will address how we use the Internet and e-mail at work and at home, employee privacy issues, social networking and other on-line activities, “acceptable use policies,” employer monitoring practices, and our digital rights and responsibilities.

*Session 2: Overview of Effective Web-Based Assessment Platforms in Today’s Computer Application Courses*

This session will present an overview of several types of assessment and evaluation tools that can be used in computer application courses at both the secondary and post-secondary levels. Various forms of assessment, including teacher-constructed and those used in conjunction with popular textbooks, will be examined.

*Session 3: VoiceThread in Online Learning*

In this presentation participants will learn how to use an online collaborative tool called VoiceThread. Examples will be demonstrated of how VoiceThread can be used in a variety of ways in the classroom to present content and facilitate discussions.

*Session 4: Bullying: A Matter of Social Justice*

This presentation will briefly overview the nature and extent of the problem of bullying both in and out of the school setting, the nature and extent of the problem, along with identification of bullying behaviors. Strategies for dealing with both bullying behaviors and victims will be discussed, as well as the identification of school wide solutions and communication with caregivers/parents about bullying behaviors.

*Session 5: Video Games—They’re Not Just for Playing Anymore!*

So, you think playing video games is all fun and games? Check this out! Video game sales were \$669.9 million in August, 2011 alone! Don’t you agree that might be a good enough reason to teach students to make video games instead of just play them? Medicine, law, and engineering are just a few of the industries using video games in the real world. Come learn about business education’s role in this fascinating industry!

*Session 6: Interdisciplinary Teaching: Strategic Improvement of Student Academic and Business Skills and Knowledge*

Participants will be provided with instructional methods to seamlessly improve student academic and business skill/knowledge performance. The strategic methods will be modeled in an interactive, fun, and exciting demonstration. Each participant will receive a “to-go” bag!

*Session 7: Economic Impact of Sports on Boston*

*Session 8: The ABC’s of Intellectual Property in the Classroom*

Learn about the different types of intellectual property that exist in the classroom. Educate yourself on the legal rights that students have, as well as the legal rights you have in your creative works. Participants will gain an understanding of what types of materials are excluded from legal protection and can be found in the public domain. Find out how to protect your copyright by registering your work.

**8:30 A.M. – 11:00 A.M.**  
Technology Workshops

*Workshop 12A: Using Photoshop in Everyday Life (Beginning/Intermediate)*

*Workshop 12B: The Future is Here: An Office 2010 Overview (Beginning)*

**9:30 A.M. – 10:30 A.M.**  
Policies Committee for Business and Economic Education (PCBEE) Information Session

*Presentation of Statement #90:*

*This We Believe About Civility in Educational Environments*

*Presentation of Statement #91:*

*This We Believe About Social Media in Education*



## 10:30 A.M. – 11:30 A.M.

### Concurrent Sessions

#### *Session 1: Are You Replaceable? Make Yourself Uncuttable.*

The education environment is changing, business is changing, and the world is changing... so how do we adapt or change to meet increasing demands of parents, peers, administrators, and business? As business educators, what if we performed more like a business? What would our attitude be like? What would we do differently? How would we make ourselves uncuttable in this business of education? Come to this session and learn the answers to these questions, as well as how we can be effective business leaders in our role as educators.

#### *Session 2: Community Colleges: A Vital Link in Education*

This session will provide an opportunity for college business teachers to discuss recent and projected trends in teaching business courses in community colleges. Trends that may be discussed are distance learning courses, partnerships between four-year institutions, partnerships with businesses, increased diversity, and increased globalization.

#### *Session 3: Challenges for American Business and American Workers in a Globalized Economy*

The globalized economy has created winners and losers. In the wake of the weakened economies throughout the world, many businesses have been required to intensify their global presence, while requiring workers to readjust to a changed employment picture. At the center of these global economic challenges are governments that must develop trade and industrial policies, worker retraining programs, and national visions about how best to respond to this new business climate.

#### *Session 4: For the Next Three Seconds...*

Within three seconds, a first impression can mean getting the job, securing the contract, making an impact—or not. Review practical tips to improve appearance, body language, written communication, virtual impressions, and decision-making skills for day-to-day business usage.

#### *Session 5: Sugar and Spice and Everything Nice... What Does Image Have to Do With It?*

This presentation is to reinforce that appearance makes a difference in the

world of work. Participants will be able to identify the differences in professional, casual, and formal dress, and discuss how image can determine if you are taken seriously.

#### *Session 6: Teaching Critical Thinking Skills for Decision Making and Problem Solving*

This presentation demonstrates a methodology for teaching critical thinking skills to business students. Specific techniques that require students to use critical thinking skills to solve problems and make decisions will be discussed and demonstrated.

#### *Session 7: Generational Learning Styles*

Are you a digital native or a digital immigrant? Do you only associate viruses with computers? Do you belong to the veteran generation, the boomer generation, generation X or generation Y? Learn how your generation may influence the way you teach, the manner in which you learn, and how you design and manage instruction. This session will focus on “Millennials,” the rising generation in the workplace, and adapting instruction to meet their needs.

#### *Session 8: Workplace Readiness Skills*

This session presents national research to support the importance of workplace readiness and/or college and career readiness skills being taught in career and technical education courses. Specific data will be shared from employers to explain workplace readiness. A sample of competency/task statements and instructional resources that provide the curriculum basis for workplace readiness will be shown as well as the identification of a national knowledge-based, on-line assessment to test the competencies.

## 12:00 NOON – 1:45 P.M.

### NBEA Awards Luncheon

Presentation of the NBEA Awards Middle School Teacher of the Year, Secondary Teacher of the Year, Postsecondary Teacher of the Year, Collegiate Teacher of the Year, and Distinguished Service Award

## 2:30 P.M. – 3:30 P.M.

National Association of Supervisors for Business Education (NASBE) Business Meeting

## 2:30 P.M. – 3:30 P.M.

Featured Speaker Session

## 2:30 P.M. – 4:00 P.M.

### Technology Workshops

#### *Workshop 13A: Excel (Intermediate)*

#### *Workshop 13B: Microsoft Office 2010 Web Apps—Are You Using Them? (Beginning/Intermediate)*

## 3:45 P.M. – 4:45 P.M.

### Concurrent Sessions

#### *Session 1: Integrating Social Media into the Classroom*

Explore the value of social media in the classroom and discover ways to engage and motivate students. Participants will leave with examples and resources to extend the classroom and make the most of social media. Topics include social collaborations such as networking, marketing, blogging, bookmarking, news, video, and photo sharing.

#### *Session 2: There's an App for That:*

#### *Valuable Apps for Productivity, Security, Teaching and Learning*

This presentation will inform teachers of iPad apps that are available to help increase use of their iPad for productivity, assessment, and teaching. In addition, research findings, security apps, and tips will be covered.

#### *Session 3: Digital Citizenship*

Do you know the size of your digital footprint? In this increasingly mediated culture, social interactions are tracked, recorded, captured, monitored, bought, and sold to anyone who may be asking. Explore the promises and perils of social media in this interactive session.

#### *Session 4: The New Mac Attack: Has Increased Popularity of iPads and iPhones Made Apple Ripe for the Picking!*

Learn about security concerns related to the use of iDevices, such as Wi-Fi concerns, as well as malware attacks. In addition, the new Cloud services offering from Apple—iCloud—will be discussed and security issues applicable to Apple's “Cloud” service will be presented. Review the top iPhone and iPad applications for work and play (both free and for purchase) that enable users to maximize the use and potential of their iDevices. Challenges that these apps may pose to an individual's security will also be discussed.

## SATURDAY, APRIL 7

## 9:00 A.M. – 11:00 A.M.

Closing General Session

# NATIONAL BUSINESS EDUCATION ASSOCIATION

## CONVENTION HOTEL RESERVATION FORM

### GENERAL INFORMATION

The Boston Marriott Copley Place is the headquarters hotel for the NBEA 2012 Annual Convention, April 3-7.

Hotel accommodations can be made by contacting Marriott Reservations at 800-228-9290 or by fax at 617-587-5191 (Attention: Sarah Hui). Specify the NBEA room block. To make your reservations online, visit our web site at [www.nbea.org](http://www.nbea.org).

Room rates at the Boston Marriott Copley Place are:

- \$169 Single
- \$189 Double
- Additional person in room \$20

The Boston Marriott Copley Place requires a check/money order or credit card to hold your reservation. Reservations must be made by **March 14, 2012**.

Rates are subject to applicable state & local taxes (currently 14.45% per night) in effect at time of check-in. Reservations are accepted on a first-come, first-served basis and subject to availability. Your credit card holds your room reservation until 6:00 p.m. the day of arrival. You must cancel your reservation prior to that or you will be charged one night's room & tax for the arrival date and your reservation will be cancelled as a no show. Check-in time is 4:00 p.m.; check-out time is 12:00 noon.

**Those booking rooms in the NBEA room block must be registered convention attendees or registered exhibitors.**

\*Note — Credit card guarantees and deposits will be refunded only if cancellation notification is given within 48 hours prior to arrival.

The hotel does not mail confirmation slips. For your convenience, an e-mail confirmation may be sent if that information is provided (at right).

For more information about the NBEA 2012 Convention and the Boston Marriott Copley Place, visit our web site at [www.nbea.org](http://www.nbea.org).

**This form must be received at  
the Boston Marriott Copley Place  
by March 14!**

### *Boston Marriott Copley Place*

**110 Huntington Avenue • Boston, Massachusetts 02116**

**Tel: 800-228-9290 • Fax: 617-587-5191**

**April 3-7, 2012**

### Guest Information

Last Name \_\_\_\_\_ First Name \_\_\_\_\_ Initial \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

Marriott Rewards # \_\_\_\_\_

Please Reserve \_\_\_\_\_ Room(s) for \_\_\_\_\_ Person(s)

Name(s) of person(s) sharing accommodations  
\_\_\_\_\_  
\_\_\_\_\_

For Arrival on \_\_\_\_/\_\_\_\_/\_\_\_\_ Departure on \_\_\_\_/\_\_\_\_/\_\_\_\_

Please check your room preference

King  Double/Double

Note: The Boston Marriott Copley Place is a smoke-free environment. This includes all guest rooms, restaurants, lounges, meeting rooms, and public space.

Check-out time is 12:00 noon. Rooms may not be available for check-in until after 4:00 p.m. Reservations requested after the cut-off date and/or after the room block is filled are subject to availability and may not be available at the group rate.

### Payment Information

**\$169 Single • \$189 Double • Additional person in room \$20**

Check or money order enclosed for \$ \_\_\_\_\_

Please charge my:

AMEX  Carte Blanche  Diners Club  
 Discover  MasterCard  VISA/Bank-Americard

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Your credit card holds your room reservation until 6 pm day of arrival. You must cancel your reservation prior to that or you will be charged one nights room & tax for the arrival date.

Signature \_\_\_\_\_

# TECHNOLOGY WORKSHOPS

The following technology workshops are offered in conjunction with the NBEA 2012 Annual Convention and are available to NBEA member registrants through advanced registration only. Registrations are handled on a first-come, first-served basis.

*Please note that all workshops will accommodate 1 person per computer.*

## **1A Using Eluminate and Wikis to Promote Student Collaboration (Beginning/Intermediate)**

**Tuesday, April 3, 9:30 a.m. – 12:00 p.m.**

Encouraging higher level thinking in the online classroom is easier now than ever using tools such as Eluminate and Wikis. This workshop will demonstrate the Eluminate learning environment, as well as Web 2.0 applications and strategies to integrate these tools into your curriculum.

## **1B Google Docs: Making Collaboration So Much Easier (Beginning/Intermediate)**

**Tuesday, April 3, 12:30 p.m. – 3:00 p.m.**

Google Docs provides numerous opportunities to enhance your classroom through collaboration. Learn about the tools—Gmail, Google Docs, Google Sites, and Google Calendar. Step-by-step instructions will show attendees how to create documents, share them with other workshop colleagues, and collaborate in real time. Ideas will be shared on ways that Google Docs can transform the classroom for students, as well as assist educators in possible facilitation of cross-content integration of material, leading to a richer experience for students!

## **2A The Future is Here: An Office 2010 Overview (Beginning)**

**Tuesday, April 3, 9:30 a.m. – 12:30 p.m.**

The new Microsoft Office suite is upon us and as more students purchase new computers or upgrade older software, the divide between Office 2003, 2007, and 2010 will increase. Are the new changes important enough to revamp your curriculum? Is 2007 still the gold standard? Participants will be able to sample the new features for themselves. While the changes are not revolutionary, some of them, such as in PowerPoint 2010, will make teaching and learning more dynamic and easier. Come and join us as we preview what most likely will be the last stand-alone Microsoft Office product for our classrooms.

## **2B Have You Ning(ed) Today? (Beginning/Intermediate)**

**Tuesday, April 3, 12:30 p.m. – 2:00 p.m.**

Do you belong to a professional learning network? Do you wish you could exchange ideas on lesson plans and other classroom ideas? You won't want to miss this session to learn how professional learning networks can enhance your classroom activities. Through these networks, ideas are shared, global connections are made, and resources are gathered. Learn about the professional learning networks available through NBEA such as Facebook, Twitter, and NBEAConnect.

## **3A Adobe Photoshop Bootcamp (Beginning)**

**Tuesday, April 3, 4:00 p.m. – 5:30 p.m.**

Learn the basic operations and image editing tools included in Adobe Photoshop. Enhance your photography skills by sharing unique techniques such as creating a photo management system, photo restoration basics, and layering for a digital montage. Users will also learn Photoshop techniques to better enhance an image for web publishing or print. Attendees will explore ten Photoshop techniques that can give any project that professional look!

## **3B Microsoft Office 2010 Web Apps—Are You Using Them? (Beginning/Intermediate)**

**Tuesday, April 3, 4:00 p.m. – 5:30 p.m.**

Do you collaborate? Are you a member of an organization? Does the computer you just logged into not have Office? Don't worry—your solution is Microsoft Web Apps. Learn how to access, share, and edit Word, Excel, PowerPoint and OneNote files from anywhere with an Internet connection, and the best part is that it's free! No attachments or thumb drives are needed. Web Apps are a new storage device to your files anywhere. An added benefit to Office 2010 is that documents can be saved directly from Office to SkyDrive. Come to this session and let's get started!

## **4A Camtasia: How to Record and Edit Screencasts and Digital Stories in the Classroom (Beginning/Intermediate)**

**Tuesday, April 3, 6:00 p.m. – 7:30 p.m.**

An overview of Camtasia features will show attendees how to create screencasts and digital stories, as well as the various methods to edit a recorded video project. Learn how to integrate Camtasia into the classroom by modeling work from previous presentations. New ideas and insights on how to use screencasting and digital storytelling in your classroom can provide a brand new avenue for student projects.

## **4B Weaving a Web Page with Dreamweaver (Beginning/Intermediate)**

**Tuesday, April 3, 6:00 p.m. – 7:30 p.m.**

Come and learn all that you can do with Dreamweaver! Creating web pages, structuring and declaring text, inserting and placing images, and creating hyperlinks was never so easy. Learn about using Dreamweaver CS5.5 to design, develop and deploy websites.

## **5A Top 25 H.O.T. 2012 Web Tools for Today's Business Educator (Beginning/Intermediate)**

**Wednesday, April 4, 9:00 a.m. – 11:30 a.m.**

H = handy O = outstanding T = time saving; this workshop offers an inside passage to the top 25 HOT web tools for today's business educator. To make the top grade, the web tools are Handy, Outstanding, and Time saving (HOT). Participants will visit these top web tools and discuss practical uses for them in today's business classes.

## **5B Lights, Camera, Learn! Windows Live Movie Maker (Beginning)**

**Wednesday, April 4, 9:00 a.m. – 11:30 a.m.**

Having students create digital videos with Windows Live Movie Maker is a project-based learning strategy which incorporates 21st century skills. Key points of the presentation will include a short discussion on the purpose of using video in the classroom, tips for capturing good images and digital video, and actual hands-on instruction on how to use Windows Live Movie Maker 2011 and Jacyut. Participants will learn how to create a short video clip, use the editing features, and add a soundtrack. Jacyut, a free online digital video editing program, will also be demonstrated for those participants that do not have access to Movie Maker.

## **6A Web 2.0 Toolkit for Teachers: The Top Free Apps for 2012 (Beginning/Intermediate)**

**Wednesday, April 4, 12:30 p.m. – 3:00 p.m.**

The technology transformation swirling around us has never been more dynamic, more promising, or more confusing. New free apps explode into our consciousness, only to disappear or convert to pay-for-service products seemingly in the blink of an eye. Participants in this workshop will be able to sample a variety of emerging new Web 2.0 tech tools that can bring life and ease to their classrooms. Some will be practical, some will be social, and some will be just plain fun. Those attending will receive a digital portfolio of the programs reviewed and a workbook survival kit. Come and join us as we travel to infinity and beyond with Web 2.0 tools for 2012.

## **6B Google Docs: Making Collaboration so Much Easier (Beginning/Intermediate)**

**Wednesday, April 4, 12:30 p.m. – 3:00 p.m.**

Google Docs provides numerous opportunities to enhance your classroom through collaboration. Learn about the tools—Gmail, Google Docs, Google Sites, and Google Calendar. Step-by-step instructions will show attendees how to create documents, share them with other workshop colleagues, and collaborate in real time. Ideas will be shared on ways that Google Docs can transform the classroom for students, as well as assist educators in possible facilitation of cross-content integration of material, leading to a richer experience for students!

## **7A Dreamweaver (Beginning/Intermediate)**

**Wednesday, April 4, 5:30 p.m. – 7:00 p.m.**

Learn the basics of using Adobe Dreamweaver to create web pages. Step-by-step instructions will help you be successful in creating your pages. Topics will include text formatting for the web, graphics, hyperlinks, and templates. All the basic tools and tips necessary for the beginning web designer will be discussed.

## **7B E-Portfolios (Beginning/Intermediate)**

**Wednesday, April 4, 5:30 p.m. – 7:00 p.m.**

What is the purpose of an e-portfolio? What should be included in an e-portfolio? How should the e-portfolio be organized? Participants will be provided with a flash drive that contains sample items that would be found in an e-portfolio. Learn how to use these samples to create an e-portfolio with Adobe PDF Creator. Demonstration of a rubric that can be used to assess the e-portfolio will assist attendees with course level assessment.

## **8A Web 2.0 Toolkit for Teachers: The Top Free Apps for 2012 (Beginning/Intermediate)**

**Thursday, April 5, 8:30 a.m. – 11:00 a.m.**

The technology transformation swirling around us has never been more dynamic, more promising, or more confusing. New free apps explode into our consciousness, only to disappear or convert to pay-for-service products seemingly in the blink of an eye. Participants in this workshop will be able to sample a variety of emerging new Web 2.0 tech tools that can bring life and ease to their classrooms. Some will be practical, some will be social, and some will be just plain fun. Those attending will receive a digital portfolio of the programs reviewed and a workbook survival kit. Come and join us as we travel to infinity and beyond with Web 2.0 tools for 2012.

## **8B Top 25 H.O.T. 2012 Web Tools for Today's Business Educator (Beginning/Intermediate)**

**Thursday, April 5, 8:30 a.m. – 11:00 a.m.**

H = handy O = outstanding T = time saving; this workshop offers an inside passage to the top 25 HOT web tools for today's business educator. To make the top grade, the web tools are Handy, Outstanding, and Time saving (HOT). Participants will visit these top web tools and discuss practical uses for them in today's business classes.

## **9A "EZ" E-Portfolios Using PowerPoint (Beginning/Intermediate)**

**Thursday, April 5, 12:00 p.m. – 2:30 p.m.**

"EZ E-PORT", an e-portfolio management system, allows teachers and students to create interactive presentations that can be burned onto a CD and published on the web. This system uses available software (PowerPoint) and other MS Office applications, graphics, and audio to create professional interactive e-portfolios that can be uploaded to the Internet for public viewing, viewed from a CD, flash drive, or network. Participants will learn how to use PowerPoint to create an e-portfolio using advanced PowerPoint tools.

## **9B Lights, Camera, Learn! Windows Live Movie Maker (Beginning)**

**Thursday, April 5, 12:00 p.m. – 2:30 p.m.**

Having students create digital videos with Windows Live Movie Maker is a project-based learning strategy which incorporates 21st century skills. Key points of the presentation will include a short discussion on the purpose of using video in the classroom, tips for capturing good images and digital video, and actual hands-on instruction on how to use Windows Live Movie Maker 2011 and Jacyut. Participants will learn how to create a short video clip, use the editing features, and add a soundtrack. Jacyut, a free online digital video editing program, will also be demonstrated for those participants that do not have access to Movie Maker.

## **10A Gaga for Glogster (Beginning)**

**Thursday, April 5, 5:30 p.m. – 7:00 p.m.**

Glogster provides an environment to design interactive posters that includes text, images, photos, audio, videos, special effects and other elements. These glogs generate a multimedia online creation. Glogster. Edu includes student management, messaging, privacy control, and comments. Attendees will be able to register for an account and learn how to add and manage students. Learn how to apply this interactive tool in the classroom, as well as learn about LiveBinder, a fantastic online management tool to organize students' online projects.

## **10B Excel 2010 for Chowda Heads (Intermediate)**

**Thursday, April 5, 5:30 p.m. – 7:00 p.m.**

Participants will be given step-by-step instructions on using intermediate-level features of Excel 2010. Functions such as Sum, Average, Max, and Min will be reviewed; and functions such as IF, AND, VLOOKUP, PMT, and FV will be introduced and practiced. Also included in this workshop will be how to create a Data Table and use the sort and query features. Reference materials and class practice exercises will be given to all attendees. Participants will be given time to work through practice problems.

## **11A Take a "Word" Walk with Me (Intermediate/Advanced)**

**Thursday, April 4, 7:30 p.m. – 9:00 p.m.**

Explore the fascinating history of Boston as we use intermediate and advanced features of Microsoft Word to create documents for your own tour company. This fun simulation can be used to integrate history in a computer technology class.

## **11B Have You Ning(ed) Today? (Beginning/Intermediate)**

**Thursday, April 5, 7:30 p.m. – 9:00 p.m.**

Do you belong to a professional learning network? Do you wish you could exchange ideas on lesson plans and other classroom ideas? You won't want to miss this session to learn how professional learning networks can enhance your classroom activities. Through these networks, ideas are shared, global connections are made, and resources are gathered. Learn about the professional learning networks available through NBEA such as Facebook, Twitter, and NBEAConnect.

## **12A Using Photoshop in Everyday Life (Beginning/Intermediate)**

**Friday, April 6, 8:30 a.m. – 11:00 a.m.**

Learn how to use Photoshop to create invitations, programs, announcements, and memory keepsakes. The simple tools that Photoshop has can help to create the most sophisticated project with ease. Designing using Photoshop can be fun and exciting once you learn the basics of Photoshop.

## **12B The Future is Here: An Office 2010 Overview (Beginning)**

**Friday, April 6, 8:30 a.m. – 11:00 a.m.**

The new Microsoft Office suite is upon us and as more students purchase new computers or upgrade older software, the divide between Office 2003, 2007, and 2010 will increase. Are the new changes important enough to revamp your curriculum? Is 2007 still the gold standard? Participants will be able to sample the new features for themselves. While the changes are not revolutionary, some of them, such as in PowerPoint 2010, will make teaching and learning more dynamic and easier. Come and join us as we preview what most likely will be the last stand-alone Microsoft Office product for our classrooms.

## **13A Excel (Intermediate)**

**Friday, April 6, 2:30 p.m. 4:00 p.m.**

This workshop is designed for those already familiar with the basics of Excel. Participants will insert sparklines in cells to visually represent numerical data, add slicers to filter records, and insert PivotTables to aggregate data. Participants will gain experience in using the PowerPivot add-in to create more robust PivotTables from multiple large datasets.

## **13B Microsoft Office 2010 Web Apps—Are You Using Them? (Beginning/Intermediate)**

**Friday, April 6, 2:30 p.m. – 4:00 p.m.**

Do you collaborate? Are you a member of an organization? Does the computer you just logged into not have Office? Don't worry—your solution is Microsoft Web Apps. Learn how to access, share, and edit Word, Excel, PowerPoint and OneNote files from anywhere with an Internet connection, and the best part is that it's free! No attachments or thumb drives are needed. Web Apps are a new storage device to your files anywhere. An added benefit to Office 2010 is that documents can be saved directly from Office to SkyDrive. Come to this session and let's get started!

# NBEA 2012 Annual Convention Registration Form

## Boston, Massachusetts • April 3-7

### GENERAL INFORMATION (PLEASE PRINT)

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Check here if this is a  new home address  new school address

School or Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Member Number \_\_\_\_\_

Is this your first NBEA convention?  Yes  No

### MEMBERSHIP DUES & CONVENTION FEES

Check here if NBEA membership dues have been paid. If not, dues must be paid with convention registration or nonmember registration fee applies.

**Membership Dues**

<input type="checkbox"/> Professional .....	\$ 80
<input type="checkbox"/> Professional/DPE .....	\$ 140
<input type="checkbox"/> Professional/ISBE .....	\$ 110
<input type="checkbox"/> Undergraduate Student .....	\$ 40
<input type="checkbox"/> Retired .....	\$ 50

**NBEA Convention Registration Fees**

	Before 3/14/12**	After 3/14/12	
<input type="checkbox"/> NBEA Member.....	\$ 230	\$ 305	\$ _____
<input type="checkbox"/> NBEA Student Member.....	\$ 150	\$ 225	\$ _____
<input type="checkbox"/> NBEA Retired Member.....	\$ 180	\$ 255	\$ _____
<input type="checkbox"/> Nonmember.....	\$ 390	\$ 465	\$ _____
<input type="checkbox"/> Spouse Registration (non-teaching; non-student only).....	\$ 75	\$ 100	\$ _____

**\*\*Must be postmarked by March 14, 2012**

Nickname for Badge \_\_\_\_\_

Name for Spouse's Badge \_\_\_\_\_

### MEAL FUNCTIONS (OPEN TO ALL)

	Quantity	Price	Total
<input type="checkbox"/> Delta Pi Epsilon Luncheon..... Wednesday, April 4, 11:45 a.m.–1:15 p.m.	_____	@ \$39	_____
<input type="checkbox"/> Networking Luncheon .....	_____	@ \$39	_____
Thursday, April 5, 12:15 p.m.–1:30 p.m.			
<input type="checkbox"/> ISBE Reception .....	_____	@ \$25	_____
Thursday, April 5, 6:15 p.m.–7:30 p.m.			
<input type="checkbox"/> NBEA Awards Luncheon.....	_____	@ \$39	_____
Check meal selection: <input type="radio"/> chicken, <input type="radio"/> fish, or <input type="radio"/> vegetarian			
Friday, April 6, 12:00 noon–1:45 p.m.			
<b>SUBTOTAL \$</b>			_____

### PROFESSIONAL DEVELOPMENT SEMINARS

	Quantity	Price	Total
<input type="checkbox"/> The Accounting Pilot & Bridge Project Training .....	_____	@ \$75	_____
Sunday, April 1–Tuesday, April 3			
<input type="checkbox"/> Boston Federal Reserve–The Financial Crisis .....	_____	@ \$30	_____
Wednesday, April 4, 8:00 a.m.–11:30 a.m.			
<input type="checkbox"/> Teaching Business & Entrepreneurship .....	_____	@ \$35	_____
Wednesday, April 4, 9:00 a.m.–11:30 a.m.			
<b>SUBTOTAL \$</b>			_____

### TECHNOLOGY WORKSHOPS\*

Workshop	Number	Quantity	Price	Total
<input type="checkbox"/> Using Eluminate and Wiki's to Promote Student Collaboration .....	1A	_____	@ \$55	_____
Tuesday, April 3, 9:30 a.m.–12:00 p.m.				
<input type="checkbox"/> Google Docs: Making Collaboration So Much Easier .....	1B	_____	@ \$55	_____
Tuesday, April 3, 9:30 a.m.–12:00 p.m.				
<input type="checkbox"/> The Future is Here: An Office 2010 Overview .....	2A	_____	@ \$55	_____
Tuesday, April 3, 12:30 p.m.–3:00 p.m.				
<input type="checkbox"/> Have You Ning(ed) Today?.....	2B	_____	@ \$35	_____
Tuesday, April 3, 12:30 p.m.–2:00 p.m.				
<input type="checkbox"/> Adobe Photoshop Bootcamp.....	3A	_____	@ \$35	_____
Tuesday, April 3, 4:00 p.m.–5:30 p.m.				
<input type="checkbox"/> Microsoft Office 2010 Web Apps-Are You Using Them.....	3B	_____	@ \$35	_____
Tuesday, April 3, 4:00 p.m.–5:30 p.m.				
<input type="checkbox"/> Camtasia: How to Record and Edit Screencasts and Digital Stories in the Classroom.....	4A	_____	@ \$35	_____
Tuesday, April 3, 6:00 p.m.–7:30 p.m.				
<input type="checkbox"/> Weaving a Web Page with Dreamweaver.....	4B	_____	@ \$35	_____
Tuesday, April 3, 6:00 p.m.–7:30 p.m.				
<input type="checkbox"/> Top 25 H.O.T. Web Tools for Today's Business Educators.....	5A	_____	@ \$55	_____
Wednesday, April 4, 9:00 a.m.–11:30 a.m.				
<input type="checkbox"/> Lights, Camera, Learn! Movie Maker.....	5B	_____	@ \$55	_____
Wednesday, April 4, 9:00 a.m.–11:30 a.m.				
<input type="checkbox"/> Web 2.0 Toolkit for Teachers: The Top Free Apps for 2012.....	6A	_____	@ \$55	_____
Wednesday, April 4, 12:30 p.m.–3:00 p.m.				
<input type="checkbox"/> Google Docs: Making Collaboration So Much Easier.....	6B	_____	@ \$55	_____
Wednesday, April 4, 12:30 p.m.–3:00 p.m.				
<input type="checkbox"/> Dreamweaver.....	7A	_____	@ \$35	_____
Wednesday, April 4, 5:30 p.m.–7:00 p.m.				
<input type="checkbox"/> E-Portfolios.....	7B	_____	@ \$35	_____
Wednesday, April 4, 5:30 p.m.–7:00 p.m.				
<input type="checkbox"/> Web 2.0 Toolkit for Teachers: The Top Free Apps for 2012.....	8A	_____	@ \$55	_____
Thursday, April 5, 8:30 a.m.–11:00 a.m.				
<input type="checkbox"/> Top 25 H.O.T. Web Tools for Today's Business Educators.....	8B	_____	@ \$55	_____
Thursday, April 5, 8:30 a.m.–11:00 a.m.				
<input type="checkbox"/> 'E2' E-Portfolios Using PowerPoint.....	9A	_____	@ \$55	_____
Thursday, April 5, 12:00 p.m.–2:30 p.m.				
<input type="checkbox"/> Lights, Camera, Learn! Movie Maker.....	9B	_____	@ \$55	_____
Thursday, April 5, 12:00 p.m.–2:30 p.m.				
<input type="checkbox"/> Gaga for Glogster.....	10A	_____	@ \$35	_____
Thursday, April 5, 5:30 p.m.–7:00 p.m.				
<input type="checkbox"/> Excel 2010 for Chowda Heads.....	10B	_____	@ \$35	_____
Thursday, April 5, 5:30 p.m.–7:00 p.m.				
<input type="checkbox"/> Take a "Word" Walk With Me.....	11A	_____	@ \$35	_____
Thursday, April 5, 7:30 p.m.–9:00 p.m.				
<input type="checkbox"/> Have You Ning(ed) Today?.....	11B	_____	@ \$35	_____
Thursday, April 5, 7:30 p.m.–9:00 p.m.				
<input type="checkbox"/> Using PhotoShop in Everyday Life.....	12A	_____	@ \$55	_____
Friday, April 6, 8:30 a.m.–11:00 a.m.				
<input type="checkbox"/> The Future is Here: An Office 2010 Overview.....	12B	_____	@ \$55	_____
Friday, April 6, 8:30 a.m.–11:00 a.m.				
<input type="checkbox"/> Excel.....	13A	_____	@ \$35	_____
Friday, April 6, 2:30 p.m.–4:00 p.m.				
<input type="checkbox"/> Microsoft Office 2010 Web Apps-Are You Using Them.....	13B	_____	@ \$35	_____
Friday, April 6, 2:30 p.m.–4:00 p.m.				

**SUBTOTAL \$** \_\_\_\_\_

**\*NOTE: All technology workshops will have 1 person per computer.**

**TOTAL FEES \$** \_\_\_\_\_

**\*Please list additional workshop choices by number in case the workshops you have selected are full when your registration is processed.**

### PAYMENT INFORMATION

#### PAYMENT INFORMATION

Check enclosed and made payable to NBEA in the amount of \$ \_\_\_\_\_

P.O. (The deadline to submit a P.O. is March 2. A copy of the P.O. MUST be mailed or faxed) P.O. # \_\_\_\_\_ (Payment of P.O. must be received by March 14)

VISA  MasterCard

Card Number \_\_\_\_\_

3-Digit Card Code \_\_\_\_\_

Expiration Date \_\_\_\_\_

Signature (required for all charges) \_\_\_\_\_

#### MAIL REGISTRATION FORM TO:

National Business Education Association  
Convention Registration  
1914 Association Drive  
Reston, VA 20191-1596

#### FAX REGISTRATION FORM TO:

National Business Education Association at (703) 620-4483. (Credit card payment and purchase orders only!)  
Federal ID # 52-0886073

#### SPECIAL NOTE

If you require special services, please attach a written description of your needs. Special housing requirements should be sent with the hotel reservation form.

#### ONLINE REGISTRATION

Convention registration is also available on NBEA's web site at [www.nbea.org](http://www.nbea.org).

**Convention registration is required to attend any session, activity, or meal function. A \$50 processing fee will be charged for registrations cancelled by March 14. After that date, no refunds will be made—NO EXCEPTIONS. Cancellation requests must be submitted in writing to NBEA headquarters on or before March 14.**



1914 Association Drive  
Reston, VA 20191-1596

Phone: 703.860.8300  
Fax: 703.620.4483  
www.nbea.org

Non-Profit Org.  
U.S. Postage  
PAID  
Reston, VA  
Permit No. 2431



Register On-line Today  
[www.nbea.org](http://www.nbea.org)