



## **Justification for Attending the NBEA 2012 Annual Convention & Trade Show**

- **The largest convention solely dedicated to business education with three general sessions and a featured speaker session**
- **Over 70 educational sessions that provide:**
  - **Cutting-edge topics that affect business instruction at all educational levels today**
  - **New ideas, strategies, materials, and resources for taking business programs from GOOD TO GREAT**
  - **Business content, instructional methodology, classroom applications, and much more**
  - **Professional Development Unit credit for the educational sessions attended**
- **Twenty-six (26) hands-on technology workshops (ticket required) that provide:**
  - **Creative ideas and projects to assist in developing innovative lesson plans to more effectively engage students**
  - **New technology applications and opportunities to hone skills on familiar applications**
  - **Increased retention through hands-on learning with one person per computer**
- **The NBEA Annual Trade Show that offers:**
  - **New publications, software, and teaching tools**
  - **Dedicated time throughout the convention to visit with company representatives and learn about the latest products for classroom instruction**
  - **Opportunities to gather information and resources to take back to school administrators and share with other faculty for implementation in courses**
- **Networking opportunities include:**
  - **First Timers Reception**
  - **Past Presidents Reception**
  - **Delta Pi Epsilon Luncheon (ticket required)**
  - **Networking Luncheon (ticket required)**
  - **Networking Reception**
  - **NBEA Awards Luncheon (ticket required)**