

Every Business Should Know About Business Education



*What Business Courses
Do For Your Business . . .*

Business Education prepares students to succeed in the workforce! In today's rapidly growing and changing economy, finding qualified and skilled workers is more challenging than ever. Companies like yours are the direct beneficiaries of business courses that prepare future employees to accomplish the increasingly complex tasks necessary in today's business world.

1. Develop Excellent Communication Skills

In order to grow and stay competitive, businesses are turning to education with an increasing urgency to produce the skilled workers they need.

Communication skills are especially critical to the functioning of a business. Business courses prepare future members of the workforce to write and speak well, to comprehend and articulate ideas clearly, and to listen and learn effectively.

2. Teach Information Technology

Using technology to access and create information is vital in today's business world. Business courses save your company time and money by providing

information technology workers with word processing, spreadsheet, database management, and digital skills.

3. Instill a Work Ethic

Business courses encourage future workers to practice punctuality and dependability, to take

pride in their work, to work hard, and to exhibit honesty and fairness to their employers and fellow employees.

4. Teach Teamwork and Interpersonal Skills

In today's business world, workers and managers are working together to make decisions. Business courses provide future

workers with the skills to interact with people in multicultural business settings, to motivate people, and to work together effectively in a team-oriented environment to make shared decisions and achieve business goals.

5. Instill a Positive Attitude

Employees who are enthusiastic and optimistic with customers and co-workers are essential to the success of any business. Students who take business courses come to the workplace with winning attitudes, willingness to adapt to change, and eagerness to effectively analyze and solve business problems.

6. Develop Problem-Solving and Critical Thinking Skills

Business courses teach future workers to confront problems, implement an effective plan of action, and demonstrate critical thinking skills in analyzing the results and consequences.

7. Encourage Creativity and Entrepreneurial Thinking

Being able to recognize and seize new business opportunities is a necessity in today's increasingly competitive world. Business courses prepare workers to meet these challenges with a creativity that results in fresh ideas to reveal new possibilities, and with an entrepreneurial attitude that can make things happen.

8. Teach International Business Skills

In today's global economy, future workers must have a familiarity with other countries and cultures and their impact on American business. Business courses provide students with knowledge of the international marketplace and economic systems.

9. Develop an Understanding of Responsibility

Business courses prepare future workers to set well-defined goals, take responsibility for their work, follow through on tasks, and be accurate and dependable employees.

10. Teach Respect for Lifelong Learning

More than any skill today, perhaps the most vital is the one that allows workers to adapt and change with their working environment. Business courses instill a healthy respect for lifelong learning, whether it's learning new technologies or a new method of management.

