

# Every Legislator Should Know About Business Education



*What Business Courses Do For Your State . . .*

**D**id you know that a majority of voters think that education, rather than tax cuts, is the most effective way to improve the economy? That's why now, more than ever, is the time to support Business Education in your state!

## 1. Provide Your State a Skilled Workforce

business courses provide workers with the necessary basic skills, such as technological literacy, communications, and teamwork skills, that will enable them to think both critically and creatively.

Today's workers must be increasingly able to handle the complex tasks brought about by the technology and information revolution. Business

## 2. Help Your State Keep Pace with Technological Change

curriculums to meet innovations and advances that impact the business world.

Changes in today's society are occurring at an exponential rate. Business educators are always looking to the future and constantly updating their

## 3. Encourage Entrepreneurship in Your State

neurally and who recognize and take advantage of new business opportunities.

An explosion of job growth has occurred in small businesses. Business courses help prepare future workers who think entrepre-

## 4. Develop Beneficial School/ Corporation Partnerships

world. A curriculum targeted to provide students with management and technology skills will ensure the continued growth of businesses and corporations in your state.

Companies in your state have an opportunity to work with business teachers to produce employees with the skills needed in the business

## 5. Ensure the Economic Resilience of Your State

adaptable to change. Business courses can instill a healthy respect for lifelong learning, whether it's learning a new technology skill or a new method of management.

The economic resilience of a state in a fast-changing economy or in an economic downturn is dependent upon a workforce that is flexible and

## 6. Encourage Companies to Locate Their Businesses in Your State

businesses considering whether or not to establish an office or plant in your state will also look closely at the availability of a skilled workforce, particularly information technology employees. Business teachers can provide that skilled workforce. They can also work closely with companies to develop programs that allow future workers to train directly at the company before they graduate.

In addition to looking for a good transportation system and an attractive tax structure,

## 7. Encourage Leadership in Your State

change. These skills will produce effective managers in corporations as well as the future leaders in your state's government.

Business courses teach leadership skills that give future workers the ability to motivate people, communicate goals, and work to effect

## 8. Provide International Trade Opportunities

workers to deal with the complexities of different cultures and economic systems so that your state can better take advantage of international opportunities.

The globalization of business has created unprecedented opportunities in trade and marketing. Business courses prepare future



## 9. Enhance the Economic Literacy of Your State

A workforce that knows how to save and invest, as well as make sound business decisions, contributes to the overall health of your state's economy. Business courses teach your citizens to make responsible decisions regarding purchasing a home or car, using credit, and making consumer choices.

## 10. Strengthen the Productivity and Prosperity of Your State

future workers a wide range of vital skills: information technology, business management, entrepreneurship, accounting, finance, and international business.

A prosperous state has a workforce trained to meet the diverse needs of the ever-changing world of business. Business courses provide