

# Every Student Should Know About Business Education



*What Business Courses  
Do For Students . . .*

**B**usiness Education prepares you to succeed in the workforce! In today's rapidly growing and changing economy, you will have the skills to cope not only with the complexities of the business world but the practical necessities of saving and investing, handling consumer and credit issues, and operating a business.

## 1. Develop "Life Skills" Necessary for Economic Success

Business courses help you develop knowledge in personal finance, time management, organizational skills, and goal setting. This information will be used in important decisions related to buying a house or car, choosing the appropriate insurance, filing tax returns, budgeting, and investing.

## 2. Provide Information Technology Skills

The ability to use technology to access and create information is a vital skill in today's business world. Business courses that teach word processing, spreadsheet, database management, and digital and Internet skills can help you get a higher-level position with a better salary.

## 3. Expand Your Educational Opportunities

Most students learn best in courses that offer hands-on experience. Business courses add new dimensions to learning through applied activities. Business courses make academic subjects more relevant and show how reading, English, and math can be applied in "real world" situations.

## 4. Develop Marketable Skills and Habits to Apply to Any Career

Communication skills, self-confidence, self-awareness, good work habits, problem solving, critical thinking, punctuality, reliability, teamwork, and leadership are learned in business classes. You will feel a sense of accomplishment, which will instill the self-assurance you need to set and achieve your career goals.

**5. Acquire International Business Knowledge**

In today’s global economy, a familiarity with other countries and cultures and their impact on American business is essential. Business courses provide you with knowledge of the international marketplace and economic systems, which can be a stepping stone to a career in international business.

**6. Encourage Creativity and Entrepreneurial Thinking**

An explosion of job growth has occurred in small businesses. Business courses prepare you to work in a small business and/or start your own business. You will learn to meet new challenges with a creativity that results in fresh ideas and will develop an entrepreneurial attitude that can make things happen in any career.



**7. Broaden Your Lifelong Work and Study Options**

After taking business courses, you will have the option to go to work, go to college, or do both, whenever you are ready! Business courses prepare you for a well-paying, satisfying career in any of a wide variety of fields in the business world. Regardless of the area you study, you will always need business knowledge.

**8. Help Pay for College**

The skills acquired in business courses can help you obtain employment to finance your education. You can work full-time and earn more money—more quickly—to pay for college. Or you can work part-time to earn money for tuition while attending college. You may also work for employers who will assist in paying for college education expenses.

**9. Pretest Career Interests Before Going to College**

Business courses allow you to explore career interests through these courses:

- Accounting
- Business management
- Communication
- Economics
- Entrepreneurship
- Information technology
- International business
- Marketing
- Personal finance

**10. Provide Two Educational Options in One—College Prep and Career Prep**

Business programs include academic subjects needed to meet the entrance requirements of two- and four-year colleges and universities. They also include subjects that meet entry-level job requirements of employers in fields related to the program.