CALL FOR PROPOSALS FOR REFEREED PRESENTATIONS
2015 BUSINESS EDUCATION RESEARCH CONFERENCE

Held in conjunction with the National Business Education Association Convention
March 31 – April 1, 2015, in Chicago, Illinois

Sponsored by the
Association for Research in Business Education–Delta Pi Epsilon
and the
National Association for Business Teacher Education

Proposals are requested for empirical research or applied research presentations that are related to business education and are of national/international scope and interest. Proposals should not be submitted for studies that have been or will be formally described or presented at a professional meeting or in a journal or proceedings before this conference. Presentation abstracts and proceedings will be posted on the ARBE–DPE and NABTE websites.

The proposals will be selected according to the following guidelines:

COVER PAGE: Proposals must have a cover page that includes the title of the presentation and the following information about the author(s): Name and title, institution, complete mailing address, email address, work phone number, and home or cell phone number. Also indicate with which one of the following tracks the presentation is most closely aligned (see conditions below):

- Business Teacher Education Research
- Business Education Research
- Innovative Instructional Practices / Applied Research

LENGTH/FORMAT: Proposals must be at least three pages double spaced (8½ x 11-inch page) and include the following sections related to the presentation (works in progress are not accepted):

- Purpose or objectives (current issues, questions, problems)
- Methods and procedures used to collect information/data (indicate empirical or applied research)
- Findings and results
- Conclusions and recommendations
- References

AWARDS: Two outstanding paper awards will be presented at the conference. One will be for empirical research papers; the second will be for applied research papers. The top-rated papers for the conference will be published in the Journal for Research in Business Education (JRBE)—formerly The Delta Pi Epsilon Journal—or the Journal of Applied Research for Business Instruction (JARBI). Only complete manuscripts will be considered for awards.

CONDITIONS: The ARBE–DPE/NABTE Research Conference Committee will review all proposals submitted. Authors will be notified by November 30, 2014, if their proposals have been accepted.

- To present at the conference, be included in the program, and listed in the proceedings, all authors must pay the NBEA Convention registration fee and hold current NBEA membership. Additionally, individuals who submit proposals for the Business Teacher Education Research track must be from a NABTE Institution or be a NABTE Associate member. Submissions for the other tracks must be from ARBE-DPE members.
- Authors are responsible for all travel, lodging, and other costs related to participation in conference.
- Abstracts of all presentations and the conference proceedings will be posted online after the conference. Handouts, if provided, are the responsibility of the authors/presenters.

PROPOSALS MUST BE SUBMITTED BY OCTOBER 31, 2014, TO:
Dr. Virginia Hemby-Grubb, Middle Tennessee State University, Virginia.Hemby-Grubb@mtsu.edu
ADDITIONAL DETAILS FOR RESEARCH CONFERENCE SUBMISSIONS

RESEARCH TRACKS: Submissions must be about research that has not been presented in a journal or at a professional meeting prior to the conference. While the research may be in progress at the time of the proposal submission, it must be complete by the time it is presented at the conference. The proposal must confirm that the findings and conclusions/recommendations will be presented at the conference. All proposals are blind reviewed. The time allocation for presentations will be determined based on the number of selected proposals. Details will be provided in January prior to the conference. All submissions must fall into one of the following tracks.

- **Business Teacher Education Research.** Presentations must be directly related to business teacher education topics. Examples include (but are not limited to) research into methods courses, student teacher supervision, mentor teachers, evaluation of pre-service teachers, best practices in the assessment of teacher education programs, and accreditation of teacher education programs.

- **Business Education Research.** Presentations may be related to any aspect of business education. Examples include (but are not limited to) research studies related to accounting, assessment and accountability, business communication, career and technical education, computer applications, critical thinking, data-driven course design, distance/online education, e-business, economic education, entrepreneurship, ethics, information systems, international business, law, marketing education, pedagogy, personal finance, professional development, social media, soft skills, student success, training and development, and work-based learning.

- **Innovative Instructional Practices /Applied Research.** Presentations in this category will address action research, classroom teaching applications, and other unique instructional strategies. Topics may include, but are not limited to, case studies of classroom or workplace applications, innovative approaches to curriculum and instruction, innovative approaches to linking school-to-work, theoretical models, modeling, assessment with accompanying evaluation, and exemplary training and industry-based initiatives.

REVIEWERS: To volunteer to serve as a reviewer, email your curriculum vita to the Conference Coordinator by October 1 for consideration. Indicate which track(s) you are qualified to review. The review process will begin after the submission deadline. Below is a summary of the evaluation criteria for all research proposals:

- **Importance to business education.** Does the proposed presentation relate to current problems, questions, or issues? Deal with critical problems/questions/issues? Will the proposed presentation make a significant contribution to the improvement of business education? Is the topic of national scope and interest to business educators?

- **Design of proposal.** Is the problem/issue/question stated clearly? Is the need for a presentation on the topic convincingly established? Are the methods/techniques/procedures used to collect information clearly stated? Are the procedures used valid and reliable?

- **Types of resources of data collected or used.** Are the resources appropriate for the topic? Are the resources up-to-date? Do the resources reflect the presenter’s search of background material?

- **Findings/results.** Are the findings/results presented clearly? Appropriate for the topic? Consistent with the objectives/purposes and procedures used? Based on appropriate theory? Valid and reliable? Do the findings/results have significant implications for business education?

- **Conclusions and recommendations.** Do the conclusions/recommendations have significant implications for business education? Are the conclusions/recommendations presented clearly? Appropriate for the topic? Consistent with the objectives/purposes and procedures used? Based on appropriate theory? Valid and reliable?

SESSION COORDINATORS: To serve as a session coordinator during the research conference, email your request to the Conference Coordinator as soon as possible. Coordinators will be responsible for assisting presenters as needed, distributing handouts if provided, ensuring the presenters adhere to the schedule, and collecting evaluation forms from session participants.

ARBE-DPE/NABTE are Divisions of the National Business Education Association, 1914 Association Drive, Reston, VA 20191-1596