



Benefits of Attending the NBEA 2018 Annual Convention & Trade Show

- **The largest convention solely dedicated to business education with three general sessions**
- **Wide variety of concurrent sessions that provide:**
 - **New innovative ideas, strategies, materials, and resources for all teaching levels**
 - **Cutting-edge and thought-provoking topics that affect business education today such as:**
 - **Teen Suicide Prevention**
 - **Why Cybersecurity Here and Now?**
 - **Making Finance Personal for Teens**
 - **The Role of Teachers and Schools in Cyberbullying**
 - **Engage, Inspire, and Motivate through Cooperative Learning**
 - **Creating Online Video Tutorials to Enhance Student Success**
 - **Employment Law**
 - **Which Program for Learning to Code Is for Me?**
 - **Game Development**
 - **Employability Skills**
 - **Motivating Middle and Secondary Students through the Exciting World of Free Apps**
 - **Best Practices for Business Teachers**
 - **Top 10 Technology Strategies**
 - **Would You Like to Join the STEM Party? RSVP Yes!**
 - **Issues Impacting Business Educators in Community and Technical Colleges Today**
 - **And many, many more!**
- **The Business Education Research Conference will be held in conjunction with the NBEA Convention, and will offer presentations on leading-edge research in business education**

- **Twenty-two (22) hands-on technology workshops that provide:**
 - **Creative ideas and projects to assist in developing innovative lesson plans to more effectively engage students**
 - **New technology applications and opportunities to hone skills on familiar applications**
 - **Increased retention through hands-on learning**

- **Professional Development Seminar: Certification in Personal Finance from W!SE**

- **The NBEA Annual Trade Show offers:**
 - **New publications, software, and teaching tools**
 - **Dedicated exhibit time throughout the convention to visit with company representatives and learn about new products**
 - **Opportunities to gather information and resources to take back to school administrators for implementation in courses**

- **Networking opportunities include:**
 - **Business Education Research Conference Wine & Cheese Expo**
 - **First Timers Reception**
 - **Past Presidents Reception**
 - **Business Education Research Conference Luncheon**
 - **Networking Luncheon**
 - **NBEA Awards Luncheon**

- **Pre-and Post-Convention Tours:**
 - **Tuesday, March 27, 2018: Washington, D.C.**
 - **Saturday, March 31, 2018: Discover Annapolis**
 - **Saturday, March 31, 2018: Discover Baltimore**

**NBEA 2018 Annual Convention & Trade Show
March 27-31, 2018
Baltimore Marriott Waterfront**